

**Great American Media** 1010 Wisconsin Avenue Washington, DC 20007

Phone/Fax

**Account Types** 

**Billing Type** 

Comments

Date:

1551

Standard

CAMPAIGN

National/Political

Contract #	336053	Date Entered	10/08/12
Schedule Dates	10/10/12-10/15/12	Last Modified	10/09/12
Advertiser	Democratic Congressional Campaign Committee (	Entered By	Sharon Green
Agency	Great American Media (3571)	CO-CP	No
Product	Political - Issue (1068)	Headline#	06366421
Brand	DCCC (28005)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Issue - Regular
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	KAUFMAN,MEREDITH	Commission %	15.00

DCCC
\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*, DEMOCRATIC CONGRESSIONAL

\$4,770.00

\$27,030.00

Comments:

Date:

Net Total

Sales Tax

Steubenville (WTOV) By Broadcast Month Spots Rate Oct. 2012 34 \$31,800.00 Grand Total: 34 \$31,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot (14)	10/10/12-10/12/12	7	:30	3P- Dr. Phil	1		×	: x	: x	:		1	\$340.00	\$340.00	Steubenville (WTOV)	OR PHIL/14	10/8/12
15.0	Normal Line / Spot (15)	10/10/12-10/12/12	7	:30	4P- Ellen	1		×	X	X	:		1	\$350.00	\$350.00	Steubenville (WTOV)	ELLEN/15	10/8/12
16.0	Normal Line / Spot (16)	10/10/12-10/12/12	7	:3	7P- Jeopardy	1		Х	x	X	:		1	\$3,000.00	\$3,000.00	Steubenville (WTOV)	JEOPARDY/16	10/8/12
17.0	Normal Line / Spot (17)	10/10/12-10/12/12	7	:3	7:30P- Wheel Of Fortune	1		<b>X</b>	X	X			1	\$3,000.00	\$3,000.00	Steubenville (WTOV)	WHEEL/17	10/8/12
18.0	Normal Line / Spot (18)	10/13/12-10/13/12	2	:3	7P- Weekend Wheel of Fortune						1			\$250.00		Steubenville (WTOV)	WEEKEND WHEEL/18	10/8/12
18.0.1	Closed Preempt (18)	10/13/12														Steubenville (WTOV)	Program Change/Exception	
19.0	Normal Line / Spot (19)	10/13/12-10/13/12		:3	7:30P- Cash Explosion						1		1	\$250.00	\$250.00	Steubenville (WTOV)	CASH EXPLOSION/19	10/8/12
20.0	Normal Line / Spot (20)	10/10/12-10/11/12	7	:3	11P- News Nine Tonight		<u> </u>	1	1				2	\$5,000.00	\$10,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/20	10/8/12
21.0	Normal Line / Spot (21)	10/10/12-10/12/12	7	:3	11:35P- The Tonight Show With Jay Leno	2		,	×	X			2	\$700.00	\$1,400.00	Steubenville (WTOV)	TONIGHT SHOW/21	10/8/12
22.0	Normal Line / Spot (22)	10/10/12-10/12/12	7	:3	12:35A- Late Night With Emmy Fallon	1		•	( X	X			1	\$100.00	\$100.00	Steubenville (WTOV)	J FALLON/22	10/8/12
23.0	Normal Line / Sports-Football (23)	10/13/12-10/13/12		:3	12P- Big East Football	<u> </u>			1		1		1	\$800.00	\$800.00	Steubenville (WTOV)	COLLEGE FBALL/23	10/8/12
24.0	Normal Line / Spot (24)	10/15/12-10/15/12	:	:3	7A- Today Show	_	1		-	:			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	TODAY SHOW/24	10/8/12
					CON	FI	ŔМ	ATIO	NC	C	ON	TF	RAC	T		<u> </u>		

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

Accepted-Agency/Advertiser:

1010		onley Plaza nction, OH 43938	Cont Scheduk Advertis Agency Product Brand Salesper Sales Off Buyer No Phone/F CPE Account Billing Ty	ice me tx	336053 10/10/12-10/15 Democratic Con Great American Political - Issue DCCC (28005) Telerep/Philade Telerep/Philade KAUFMAN,MERI / 1551 National/Politica Standard	ngres Med (106 Aphia Aphia EDITI	ila (3571 i8) , Philade	1)		imittee (!	Date En Last Mo Entered CO-OP Headlin Demo Order T Package Commis Net Tota Sales To	diffed 1  By S  N  e # 0  ype   e Deal ssion % 1  ssion \$ 1	0/08/12 0/09/12 haron Green 0 6366421 ssue - Regular 5.00 4,770.00 27,030.00		Steubenville (WI By Broadcast Monti Oct. 2012 Grand Total:	34	\$31,800.00 \$31,800.00
Line	Line Time / Brook Time / Code #1	- Color	Conumen		DCCC  THIS IS A C  CAMPAIGN											S 1,50, 1 2,05 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
	Line Type / Break Type (Ref #)  Normal Line / Spot (1)	Dates 10/10/12-10/12/12	Sec Leng		Run Times ews Nine Sunrise	SPW	Mo T			r Sa Su	Spots	Rate	Total		Station	Comments	Entered
	· · · · · · · · · · · · · · · · · · ·	10/10/12-10/12/12	1 4	:30 5:30A- News	-	<del>_</del> :	├		X X	-	<del>  2</del>	\$600.0	<del></del>	Steubenville		NEWS 9 SUNRISE 53	
	Normal Line / Spot (3)	10/10/12-10/12/12	1		Nine Sunrise 6am		<del> </del>		X X		+ - 1	\$500.0	<del>                                     </del>	Steubenville		NEWS 9 SUNRISE 5A	
		10/10/12-10/12/12	-	:30 7A- Toda	<del></del>	- 2	<del>                                     </del>		x x		1 3	\$1,100.0	+	Steubenvill		NEWS 9 SUNRISE 64	
		10/13/12-10/13/12		:30 7A- 100a	<del></del>			Х.	^ X	1	<del>  '</del>	\$1,000.0 \$500.0	+	Steubenvill	· · · · · · · · · · · · · · · · · · ·	TODAY SHOW/4	10/8/12
		10/10/12-10/12/12	1		With Regis & Kelly		$\vdash$		x x		+ :	\$230.0	<u> </u>	Steubenville	· · · · · · · · · · · · · · · · · · ·	SAT TODAY/S	10/8/12
	<del>                                     </del>	10/10/12-10/12/12	2	:30 10A- Toda		- 1	<del>                                     </del>		<u> </u>		1 2	\$230.0		Steubenville Steubenville		LIVE W KELLY/6 TODAY SHOW 2/7	10/8/12

12.0 Normal Line / Spot (12) 10/10/12-10/12/12 :30 2P- Katle  $\mathbf{x} \cdot \mathbf{x} + \mathbf{x}$ \$330.00 \$660.00 Steubenville (WTOV) KATIE/12 10/8/12 13.0 Normal Line / Spot (13) 10/13/12-10/13/12 :30 9A- News9 Saturday \$500.00 \$500.00 Steubenville (WTOV) NEWS 9 SAT MORN/13 10/8/12 Morning **CONFIRMATION CONTRACT** Accepted-Agency/Advertiser: Date: Date: Accepted-Station: Comments:

x x x

 $\mathbf{x}^{\perp}\mathbf{x}^{\perp}\mathbf{x}$ 

 $x \times x$ 

 $x \quad x \quad x$ 

\$230.00

\$1,200.00

\$250.00

\$450.00

\$460.00 Steubenville (WTOV)

\$1,200.00 Steubenville (WTOV)

\$500.00 Steubenville (WTOV)

\$900.00 Steubenville (WTOV)

**TODAY SHOW 3/8** 

**NEWS MIDDAY/9** 

MILLIONAIRE/10

DAYS/11

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

:30 11A- Today Show III

Millionaire

:30 12P- News Nine Midday

:30 1P- Days Of Our Lives

:30 12:30P- Who Wants To Be A

8.0 Normal Line / Spot (8)

9.0 Normal Line / Spot (9)

10.0 Normal Line / Spot (10)

11.0 Normal Line / Spot (11)

10/10/12-10/12/12

10/10/12-10/12/12

10/10/12-10/12/12

10/10/12-10/12/12

10/8/12

10/8/12

10/8/12

10/8/12

WTOV 9 Red Donley Plaza Mingo Junction, OH 43938
WTOV Q

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Contract #	336053	Date Entered	10/08/12
Schedule Dates	10/10/12-10/15/12	Last Modified	10/09/12
Advertiser	Democratic Congressional Campaign Committee (! Entered By	<b>Entered By</b>	Sharon Green
Agency	Great American Media (3571)	<b>a</b> 0-80	<b>8</b>
Product	Political - Issue (1068)	Headline #	06366421
Brand	DCCC (28005)	Demo	
Salesperson	Telerep/Philadelphia, Philadeiphia (1057)	Order Type	Issue - Regular
Sales Office	Teferep/Philadelphia	Package Deal	
Buyer Name	KAUFWAN, MEREDITH	Commission %	15.00
Phone/Fax	,	Commission	\$4,770.00
5	1551	Net Total	\$27,030.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	DCCC ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL CAMPAIGN	MOCRATIC CONGRE	SSIONAL

Rate \$31,800.00	\$31,800.00		
Sports	**		
Steubenville (WTOV) By Broadcast Month S Oct. 2012			

Line	Line Type / Break Type (Ref #)	Dates	Sec Length	angth	Run Times	MdS	Mo Tu	Tu We Th	F.	S S	Spots	Rate	Total	Station	Comments	Entered
25.0	25.0 M/G For 18.0.1 / Spot (25)	10/10/12-10/12/12	~	:30 12:3 Be A	:30 12:30:04P- Who Wants To Be A Millonaire	-		×	×		-	\$250.00	\$250.00	\$250.00 Steubenville (WTOV)	MILLIONAIRE/25	10/9/12
					CONFIRMATION CONTRACT	FIR	MAI	ĺ	ညြ		8	    -				
Accepted	Accepted-Agency/Advertiser:		کة	Date:	Accepted-Station:	ation:						Date:	Comments:			
					_											_

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

REP HEADLINE# 6366421 TRF# 336053 ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 11.40 \$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV. NAME ISS/DCCC

REP.# OFF.# 2016 SALESMAN #

W - F

AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MEREDITH KAUFMAN

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

FAX# 610-225-1191

WASHINGTON, DC 20007

CONTRACT # 6366421 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC

EST#1551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED\_\_\_\_\_

DATE OCT9/12 11.40

REP:

TO SHARON

FR NIKKI

OK'D M1 SEE LINE 25

TOTAL SAME

PLS CNF THANKS

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/9-123/-SKG

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : TOTL: : :LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS: AGENCY ADVERTISER CODE = AGENCY EST# = 1551 AGENCY PRODUCT CODE = 18 S 700P-730P 30 \$250.00 10/13 10/13 0 SAT PROGRAM : WEEKEND WHEEL

PROGRAM : MILLIONAIRE

ORD COM1: PROGRAM CHANGE. PLZ CF MILLIONAIRE ASAP. THX SHARON

25 A 1230P-100P 30 \$250.00 10/10 10/12 1

THIS IS A MAKE-GOOD FOR OCT13 ON LINE-18 FOR 1 SPOT/WK

REP HEADLINE# 6366421 TRF# 336053 \$\$\$ UNAPPROVED REV #3 \$\$\$

610-225-1191 REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\*

OCT9/12 11.40

DAYS :TOTL:	(OCT9/12) PLS ADVISE.	31800.00
DA	(OC PLS	TOTAL
WEEK :	\$250.00 \$250.00	CONTRACT TOTAL TOTAL SPOTS
END :SPTS: WEEK DATE : /WK: INVT	30S \$ 30S \$ ASAP. THX SHARON	O
<u>ы</u> с	SAP.	
START	AIRE	
	OCT13 OCT10	
RATE	PLZ CF 1	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :	HISSED:SAT/700P-730P OFFER:W-F/1230P-100P CMT:PROGRAM CHANGE.	
:REP :CD: TIME	STATION MAKEGOOD OFFERS M1 OK'D BUY#18	31800.00
LINE#:F	STATION MAI M1 OK'D	OCT/12

ETRF 18 WBWO 28 WTRF 348 WTOV 63% MARKET TOTALS \$50,476

WBWO IS GTRF

SVC- NSI ' DEMOS- RA35+\*

N-PROGRAM NAME L-LENGTH M-MAKEGOOD C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

REP: TRF# 336053 REP HEADLINE# 6366421 \$\$\$ UNAPPROVED REV #2

AGENCY TEL# 610-293-4100

610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM STATION FAX# CREDIT ADVISORY: ORDER WORKSHEET

OCT9/12 11.01 \*\*\* WTOV-TV \*\*\*

#

SALESMAN

OFF.# 2016

REP.#

TERESA DIFURIA

PH-

MEREDITH KAUFMAN

BUYER NAME PRSN SALES 20007 AMERICAN MEDIA DC NN LS WASHINGTON, 3050 K GREAT AGY. NAME

ADV. NAME ISS/DCCC

AGY # C ADV #

555

CLASS: NATL. INVOICE) (LINE, ORDER, EST#1551 COMMENTS: 6366421 CONTRACT # ORDER #336063 DCCC PRDCT

CO-OP BILLING NEEDED WK-1 OCT15/12 STATE TAX FLIGHT DATES OCT10/12 CITY TAX

11.01 DATE OCT9/12

REGIONAL

LOCAL

NEW DCCC ORDER PLS CNF THANKS TOTAL \$31800 TO SHARON FR NIKKI

REP:

STA:

DEMOCRATIC CONGRESSIONAL CAMPAIGN

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

CON CM

OCT13 MISSED:SAT/700P-730P OFFER:W-F/1230P-100P CMT:PROGRAM CHANGE. STATION MAKEGOOD OFFERS: M1 UNRESL BUY#18

OCTIO 30S \$: MILLIONAIRE ASAP. THX SHARON 308 CF PLZ

31800.00 TOTAL TOTAL CONTRACT

PLS ADVISE (OCT9/12)

\$250.00

REP HEADLINE# 6366421 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT8/12 13.41 \* \* \* WTOV-TV \* \* \*

ADV. NAME ISS/DCCC

REP.# OFF.# 2016 SALESMAN #

AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MEREDITH KAUFMAN

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

CONTRACT # 6366421 CLASS: NATL. LOCAL REGIONAL

FAX# 610-225-1191

PRDCT DCCC

EST#1551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT8/12 13.41

REP:

TO SHARON

FR NIKKI

NEW DCCC ORDER TOTAL \$31800

PLS CNF THANKS

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/8-226-SKG

								E	- 10.	143L67	
:LINE#:R : :L	EP :CD: INE#: :		PERIOD	: LGTH :	SEC :	RATE	: START : DATE	: END : DATE	:SPTS: W		:TOTL:
		CY ADVERT			AGE	NCY EST# =	1551				
	1	530A-600	A	30	\$6	00.00	10/10	10/12	2	W-F	2
P	ROGRAM :	NWS9 S	SUNRS-5	:30AM							
	2	500A-530	A	30	\$5	00.00	10/10	10/12	1	W-F	1
P	ROGRAM :	NWS9 S	SUNRS-5	MA							,
	3	600A-700	AC	30	\$1	,100.00	10/10	10/12	2	W-F	2/
P	ROGRAM :	NWS9 S	SUNRS-6	AM							

REP HEADLINE# 6366421 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

~	
4	*
•	_
m	>
13	
۸,	
/12	ń
Ξ.	۲
_	Ξ
φ	.5
H	
U	¥
O O O	*
	×

4         700A-900A         30         \$1,000.00         10/10         10/12         2         WeF           PROGRAM:         TODAY SHW         \$500.00         10/13         10/13         1         SAT           FROGRAM:         \$00A-1000A         30         \$230.00         10/10         10/12         1         WeF           PROGRAM:         \$100A-1100A         30         \$230.00         10/10         10/12         1         WeF           PROGRAM:         \$100A-1200A         30         \$230.00         10/10         10/12         2         WeF           PROGRAM:         \$100A-1200A         30         \$230.00         10/10         10/12         3         WeF           PROGRAM:         \$100A-1200A         30         \$250.00         10/10         10/12         3         WeF           PROGRAM:         \$100A-1230P         30         \$250.00         10/10         10/12         3         WeF           PROGRAM:         \$100A-200P         30         \$250.00         10/10         10/12         3         WeF           PROGRAM:         \$00A-1000A         30         \$250.00         10/10         10/12         3         WeF           PROGR	:LINE#:REP :CD:	TIME	PERIOD		LGTH :	SEC :	RATE	: START : DATE	: END : DATE	:SPTS: E : /WK:	WEEK : INVT :	DAYS
TODAY SHW SATURDAY TODAY SATURDAY TODAY SATURDAY TODAY SATURDAY TODAY SATURDAY TODAY SATURDAY TODAY SOA-1000A TODAY SHW2-NBC TODAY SHW3-NBC SOON-1230P SOON-1230P SOON-1230P 	4	700A-900	4		30		\$1,000.00	10/10	10/12	71	W-F	
OAD-900A         30         \$500.00         10/13         10/13         1           SATUNDAY TODAY         30         \$230.00         10/10         10/12         1           LIVE WTH KELLY         30         \$230.00         10/10         10/12         1           TODAY SHW2-NBC         1         10/10         10/12         2           TODAY SHW3-NBC         1         10/10         10/12         2           SOON-L230P         30         \$1,200.00         10/10         10/12         2           SOON-L230P         30         \$1,200.00         10/10         10/12         2           SUB-100P         30         \$250.00         10/10         10/12         2           MILLIONAIRE         30         \$450.00         10/10         10/12         2           COP-200P         30         \$330.00         10/10         10/12         2           COP-300P         30         \$5500.00         10/10         10/12         2           COP-1000A         30         \$5500.00         10/10         10/12         1           NWS9 SAT MORN         30         \$340.00         10/10         10/12         1           DR-PHIL	ROGRAM		SHW<									
OAD-1000A         30         \$230.00         10/10         10/12         1           LIVE WTH KELLY         30         \$230.00         10/10         10/12         1           100A-1100A         30         \$230.00         10/10         10/12         2           100A-1200N         30         \$230.00         10/10         10/12         2           100A-1200N         30         \$1,200.00         10/10         10/12         1           100A-1230P         30         \$250.00         10/10         10/12         2           100B-200P         30         \$450.00         10/10         10/12         2           00P-200P         30         \$450.00         10/10         10/12         2           NASS-OUR LIVES         30         \$330.00         10/10         10/12         2           KATIE         00A-1000A         30         \$500.00         10/13         10/13         1           NWS9 SAT MORN         30         \$340.00         10/10         10/12         1         1           DR. PHILL         30         \$350.00         10/10         10/10         10/12         1	S.	700A-900	ধ		30		\$500.00	10/13	10/13	н	SAT	
1000A-1000A   30   \$230.00   10/10   10/12   1   1   1   1   1   1   1   1   1	ROGRAM			ы								
LIVE WTH KELLY   S230.00   10/10   10/12   2   1   1000A-11100A   30   \$230.00   10/10   10/12   2   1   1100A-1200N   30   \$230.00   10/10   10/12   2   1   1100A-1200N   30   \$1,200.00   10/10   10/12   1   1   1   1   1   1   1   1   1	v	900A-100	10A		30		\$230.00	10/10	10/12	Н	8 1 F	
1000A-1100A   30   \$230.00   10/10   10/12   2   1100A-1200N   30   \$230.00   10/10   10/12   2   1   1100A-1200N   30   \$2130.00   10/10   10/12   2   1   1230P-130P   30   \$250.00   10/10   10/12   1   1   1   1   1   1   1   1   1			TH KELL	>4								
TODBAY SHW2-NBC   1100A-1200N   30   \$230.00   10/10   10/12   2   1200N-1230P   30   \$1,200.00   10/10   10/12   1   1230P-100P   30   \$250.00   10/10   10/12   2   100P-200P   30   \$450.00   10/10   10/12   2   100P-200P   30   \$450.00   10/10   10/12   2   200P-300P   30   \$330.00   10/10   10/12   2 	7	1000A-11	.00A		30		\$230.00	10/10	10/12	8	\$    -	
1100A-1200N   30   \$230.00   10/10   10/12   2     1200N-1230P   30   \$1,200.00   10/10   10/12   1     1230P-100P   30   \$250.00   10/10   10/12   2     100P-200P   30   \$450.00   10/10   10/12   2     100P-300P   1	ROGRAM		SHW2-NB	ŏ								
TODAY SHW3-NBC	8	1100A-12	2002		30		\$230.00	10/10	10/12	N	W-F	
1200N-1230P   30   \$1,200.00   10/10   10/12   1   1   1   1   1   1   1   1   1	ROGRAM	••	SHW3-NB	Š								
NWS 9 MIDDAY   30    \$250.00   10/10   10/12   2	Ø	1200N-12	30E		30		\$1,200.00	10/10	10/12	н	W-F	
MILLIONAIRE   30   \$250.00   10/10   10/12   2	ROGRAM	: NWS	MIDDAY									
MILLIONAIRE   30   \$450.00   10/10   10/12   2   2   2   2   2   2   2   2   2	10	1230P-10	00 P		30		\$250.00	10/10	10/12	8	W-F	
100P-200P	ROGRAM	••	ONAIRE									
: DAYS-OUR LIVES         200P-300P       30       \$330.00       10/10       10/12       2         : KATIE       900A-1000A       30       \$500.00       10/13       10/13       1         : NWS9 SAT MORN       30       \$340.00       10/10       10/12       1         : DR. PHIL       30       \$350.00       10/10       10/12       1         400P-500P       30       \$350.00       10/10       10/12       1	11	100P-20C	4.C		30		\$450.00	10/10	10/12	8	¥ - F	
: KATIE       30       \$330.00       10/10       10/12       2         : KATIE       30       \$500.00       10/13       10/13       1         : NWS9 SAT MORN       30       \$340.00       10/10       10/12       1         300P-400P       30       \$340.00       10/10       10/12       1         400P-500P       30       \$350.00       10/10       10/12       1	ROGRAM	••	OUR LIVE	Š								
: KATIE 900A-1000A : NWS9 SAT MORN 300P-400P : DR. PHIL 400P-500P 30 \$350.00 10/10 10/12 1	12	200P-300	9.P		30		\$330.00	10/10	10/12		8   E	
900A-1000A 30 \$500.00 10/13 10/13 1  NWS9 SAT MORN 30 \$340.00 10/10 10/12 1  DR. PHIL 300P-500P 30 \$350.00 10/10 10/12 1	ROGRAM											
: NWS9 SAT MORN 300P-400P 300P-400P 10A12 1 400P-500P 30 \$350.00 10A12 1	13	900A-10C	00A		30		\$500.00	10/13	10/13	Н	SAT	
300P-400P 30 \$340.00 10/10 10/12 1 : DR. PHIL 400P-500P 30 \$350.00 10/10 10/12 1	ROGRAM	SMN :	SAT MORN									
: DR. PHIL 400P-500P 30 \$350.00 10/10 10/12 1	14	300P-400	a c		30		\$340.00	10/10	10/12		W	
400P-500P 30 \$350.00 10/10 10/12 1	ROGRAM		HIL									
	15	400P-500	J.P.		30		\$350.00	10/10	10/12		W F	

REP: TEL# 610-293-4100 FAX# 610-225-1191

OCT8/12 13.41

\*\*\* WTOV-TV \*\*\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6366421
\*\*\* ORIGINAL REV#0 \*\*\*

LINE#:REP :CD: :LINE#:		GTH : SEC :	RATE	: START : DATE		SPTS: WEEK : /WK: INVT :		:TOTL :SPTS
16	700P-730P	30	\$3,000.00	10/10	10/12	1	W-F	1
PROGRAM	: JEOPARDY							
17	730P-800P	30	\$3,000.00	10/10	10/12	1	W-F	1
PROGRAM	: WHEEL-FORTNE							
18	700P-730P	30	\$250.00	10/13	10/13	1	SAT	1
PROGRAM	: WEEKEND WHEEL							
19	730P-800P	30	\$250.00	10/13	10/13	1	SAT	1
PROGRAM	: OHIO-EXPLOSION						M	
20	1100P-1135P	30	\$5,000.00	10/10	10/12	2	W-F	2
PROGRAM	: NEWS 9 TONIGHT<							
21	1135P-1235A	30	\$700.00	10/10	10/12	2	W-F	2
PROGRAM	: TONITE SHW-NBC<							
22	1235A-135A	30	\$100.00	10/10	10/12	1	W-F	1/
PROGRAM	: J FALLON-NBC<							
23	1200N-330P	30	\$800.00	10/13	10/13	1	SAT	1⁄
PROGRAM	: COLLEGE FOOTBALL							
24	700A-900A	30	\$1,000.00	10/15	10/15	1	MON	1,
PROGRAM	: TODAY SHW<							
T/12 31800	.00					CONTRACT TOTAL	TOTAL 3	1800.00 34

MARKET TOTALS \$50,476 WTOV 63% WTRF 34% WBWO 2% ETRF 1%

WBWO IS GTRF

SVC- NSI DEMOS- RA35+\*

# Great \* American \* Media

### URGENT! URGENT! URGENT! URGENT! URGENT!

### PLEASE DELIVER IMMEDIATELY

TO:

TRAFFIC MANAGER

FROM:

**GREAT AMERICAN MEDIA** 

RE:

Democratic Congressional Campaign Committee (DCCC)

DATE:

September 25, 2012

### Wheeling, OH Broadcast

Est 1551,1200

### EFFECTIVE 9/27 UNTIL FURTHER NOTICE:

HD Feed: Please run the following until further notice:

D3C12-OH6-T03H "Trust" TV:30 @ 100%

SD Feed: Please run the following until further notice:

D3C12-OH6-T03 "Trust" TV:30 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact Katie Keuleman in our office at katie.keuleman@gmmb.com Please email traffic@gmmb.com to confirm receipt.

Thank You!

## Great \* American \* Media

### URGENT! URGENT! URGENT! URGENT! URGENT!

### PLEASE DELIVER IMMEDIATELY

TO:

TRAFFIC MANAGER

FROM:

**GREAT AMERICAN MEDIA** 

RE:

**Democratic Congressional Campaign Committee (DCCC)** 

DATE:

October 8, 2012

### Wheeling, OH Broadcast

Est: 1200, 1194, 1551

**EFFECTIVE 10/10 ONLY:** 

HD Feed: Please run the following until further notice:

D3C12-OH6-T03H "Trust" TV :30 @ 45% D3C12-OH6-T02H "Deeds" TV :30 @ 55%

SD Feed: Please run the following until further notice:

D3C12-OH6-T03 "Trust" TV :30 @ 45% D3C12-OH6-T02 "Deeds" TV :30 @ 55%

### **EFFECTIVE 10/11 UNTIL FURTHER NOTICE:**

HD Feed: Please run the following until further notice:

D3C12-OH6-T02H "Deeds" TV :30 @ 100%

SD Feed: Please run the following until further notice:

D3C12-OH6-T02 "Deeds" TV:30 @ 100%

"Deeds" is being shipped 10/8 via Extreme Reach to arrive by 12pm 10/9 "Trust" is IN HOUSE

If you have any questions regarding this traffic, please do not hesitate to contact Katie Keuleman in our office at katie.keuleman@gmmb.com Please email traffic@gmmb.com to confirm receipt.

Thank You!